

A report from the DeKalb County Visitors Bureau estimates 250,000 visitors attend the Festival each year. These visitors will appreciate your community involvement when they see your sponsorship support. In addition to having your business name prominently displayed at Festival events, it will also be highlighted in all Festival advertising including the Festival Souvenir Guide Book, Schedule of Events, and our website.

We are proud of our community and the participation of local non-profit organizations who benefit from their involvement with the Festival. Many of the activities that the Festival hosts are free for spectators. In making this event as economical and entertaining as we can for all ages, we depend upon the assistance of sponsors. By joining together, we can develop a plan that will benefit both your business and the local community. If you would like to setup a specific sponsorship level or a possible trade of certificates, or product to help promote a specific event that would better fit your company please feel free to contact us at

**Corporate Sponsorship \$5,000.00**

- Includes a full page color ad in Festival Souvenir Guide Book.
- Corporate logo and link on Festival website sponsor page.
- Name Listed on ACD Festival schedule of events
- Multiple Festival benefits such as multiple tickets to various events, festival memorabilia and much more.
- Display a Company Banner (sponsor must supply) at a ACD Festival Event of your Choice
- Name listed in press release information to local radio, newspaper and television stations.

**Platinum Sponsorship \$2,500.00**

- Includes a 1/2 page full color ad in Festival Souvenir Guide Book.
- Corporate logo and link on Festival website sponsor page.
- Name listed on ACD Festival schedule of events
- Multiple Festival benefits such as multiple tickets to various events, festival memorabilia and much more.
- 

**Gold Sponsorship \$1,500.00**

- Includes a 1/2 page black & white in Festival Souvenir Guide Book.
- Corporate logo (no link) on ACD website sponsor page
- Name listed on ACD Festival schedule of events
- Multiple Festival benefits such as tickets to various events, festival memorabilia and much more.
- 

**Sliver Sponsorship \$1,000.00**

- Includes a 1/4 page full color ad in Festival Souvenir Guide Book.
- Corporate logo (no link) on ACD website sponsor page
- Name listed on ACD Festival schedule of events
- Complimentary Tickets to various events

**Bronze Sponsor \$500.00**

- Includes 1/4 page black & white ad in Festival Souvenir Guide Book.
- Name listed on Festival website sponsor page
- Complimentary Tickets to various events

**Copper Sponsor \$250.00**

- Includes 1/8 page full color ad in Festival Souvenir Guide Book.
- Name listed on Festival website sponsorship page

**Friend of Festival \$100.00**

- Name listed on Friend of Festival website page
- 2' x 3' full color nylon flag with partial poster art design

## Sponsorship Levels

- |   |            |
|---|------------|
| <input type="checkbox"/> Corporate Sponsor  | \$5,000.00 |
| <input type="checkbox"/> Platinum Sponsor   | \$2,500.00 |
| <input type="checkbox"/> Gold Sponsor       | \$1,500.00 |
| <input type="checkbox"/> Silver Sponsor     | \$1,000.00 |
| <input type="checkbox"/> Bronze Sponsor     | \$ 500.00  |
| <input type="checkbox"/> Copper Sponsor     | \$ 250.00  |
| <input type="checkbox"/> Friend of Festival | \$ 100.00  |
| <input type="checkbox"/> Donation           | \$ .       |

## Auburn Cord Duesenberg Festival Events

Please choose which event you would like your sponsorship to go to.

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> All ACD Festival Events | <input type="checkbox"/> Kick Off Luncheon  | <input type="checkbox"/> Historic Tour |
| <input type="checkbox"/> Cyclefest               | <input type="checkbox"/> Downtown Cruise In | <input type="checkbox"/> Family Night  |
| <input type="checkbox"/> Guitarfest              | <input type="checkbox"/> Ice Cream Social   | <input type="checkbox"/> Bed Race      |
| <input type="checkbox"/> Hoosier Tour            | <input type="checkbox"/> Kids Art Tent      |  |
| <input type="checkbox"/> Waiter Obstacle         | <input type="checkbox"/> Parade of Classics |  |

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Address

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_  
Phone

\_\_\_\_\_  
E-mail

Method of Payment

- |                                     |                                |
|-------------------------------------|--------------------------------|
| <input type="checkbox"/> Invoice Me | <input type="checkbox"/> Check |
| <input type="checkbox"/> MasterCard | <input type="checkbox"/> Visa  |

\_\_\_\_\_  
Credit Card #

\_\_\_\_\_  
Exp. date

\_\_\_\_\_  
V-Code  
(on back of card)

\_\_\_\_\_  
Signature